



Careers Insight Day: 21/11/2016

Pilot Report

Introduction:

On 21st November 2016 the CMFT hosted a Careers Insight Day for local 6th Form and College Students to visit the Trust site and learn about a variety of different NHS careers. The event was organised by the Greater Manchester NHS Careers Engagement Hub and the CMFT Professional Development and Education Team.

The event was promoted to schools and Colleges throughout the Manchester Local Authority Area; schools were able to book up to 5 places at the event. The places were quickly booked up by schools with a number requesting more than the initial 5 places made available.



Event Structure

The event took place from 10:00-14:30. The event aimed to be as interactive as possible and to highlight a number of opportunities for careers in the NHS. Students were provided with the following presentations:

- General Introduction to NHS Careers from the Careers Hub (10:00-11:00)
- Workshops on the following subjects from CMFT staff (11:00-13:30)
 - Ophthalmic nursing
 - General nursing
 - Midwifery
 - Operational Department Practitioners
 - Theatre Nursing
 - Paediatric Nursing
 - Play Therapist
 - Infection Control
- Apprenticeships in the NHS from CMFT Apprenticeship Lead (13:30-13:50)
- University Routes into NHS Careers from Salford University Senior Lecturer (13:50-14:10)

Resource Requirements

Promotion and Registration

The Careers Hub team promoted the event to colleges and schools with sixth forms throughout the Manchester area. The team liaised with schools and booked places and prepared registers and name badges for the day.

Venue

The event required the use of a lecture theatre, 4 seminar rooms and access to a breakout area for students to eat lunch.

Staff

- The Careers hub team were present throughout the day to facilitate and present
- 8 clinical staff supported the workshops for 2½ hours
- 1 member of the apprenticeship team provide a 20 minute presentation
 - 1 colleague from university provided a 20 minute presentation



Feedback

Learners

The students attending completed feedback forms on the day with the following results:

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|--|----------|-----------------|
| • Did the event improve your knowledge of jobs in the NHS? | Average: | 4.61 / 5 |
| • How would you rate the presentations in the lecture theatre? | Average: | 4.26 / 5 |
| • How would you rate the workshops? | Average: | 4.29 / 5 |
| • Did you find the event interesting? | Average: | 4.32 / 5 |
| • Are you interested in a career in the NHS? | | 80.65% |
| • Would you attend another event like this one? | | 80.65% |

Comment themes: Less talking more workshops, more time between workshops, longer workshops.

School Staff

School staff attending the event completed a survey online following the event with the following results:

Q4 Customize Export

Let us know how much you agree with the following statements about the event?

	Strongly disagree	Disagree	Agree	Agree strongly	(no label)	Total	Weighted Average
The booking process was simple <small>Comments (0)</small>	0.00% 0	0.00% 0	60.00% 3	40.00% 2	0.00% 0	5	3.40
I was provided with the right information about the day <small>Comments (0)</small>	0.00% 0	0.00% 0	40.00% 2	60.00% 3	0.00% 0	5	3.60
It was easy to get to <small>Comments (0)</small>	0.00% 0	0.00% 0	40.00% 2	60.00% 3	0.00% 0	5	3.60

Q5 Customize Export

Let us know how much you agree with these statements about the content of the event?

	Disagree strongly	Disagree	Agree	Strongly agree	(no label)	Total	Weighted Average
It improved awareness of career options in the NHS <small>Comments (0)</small>	0.00% 0	0.00% 0	20.00% 1	80.00% 4	0.00% 0	5	3.80
It provided insight into ways to get into NHS careers <small>Comments (0)</small>	0.00% 0	0.00% 0	20.00% 1	80.00% 4	0.00% 0	5	3.80
Workshops were engaging <small>Comments (0)</small>	0.00% 0	0.00% 0	40.00% 2	60.00% 3	0.00% 0	5	3.60
Presentations were relevant <small>Comments (0)</small>	0.00% 0	0.00% 0	40.00% 2	60.00% 3	0.00% 0	5	3.60

- 100% of the school staff said they would attend future events
- 100% of the school staff said they would recommend the event to colleagues

Comment themes: Longer workshops, more time between workshops, younger learners would also benefit.

Learning

Although feedback has been very positive there were some definite changes that the Careers Hub team would implement for future events:

- ½ hour workshops – this would require less staff to support the event overall and give more time to go into depth on a subject
- Time between workshops – a 5 minute break between each workshop would enable things to flow more smoothly
- No lunch break in the middle of workshops – this would mean that staff supporting the event would not have a break in between presenting



Next Steps

The Careers Hub team would like to support more events like this example working with partners throughout Greater Manchester. Format and content can vary depending on what partners can support and would like to promote, i.e. workshops do not have to take place in a classroom setting and could be in a clinical area or other location.

The Hub are keen to explore different options for themes and specialties to showcase through these events such as:

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| <ul style="list-style-type: none"> • Allied Health Professionals • Administrative & Clerical • Informatics • Health Sciences • Psychology | <ul style="list-style-type: none"> • Medicine • Community Services • Mental Health • Clinical Support Services • Estates and facilities |
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The list above is by no means exhaustive, we'd like to hear from any trust or department that would be interested in supporting an event and which we will promote and facilitate for you.

If you are interested in hosting an Insight Day then email us at careers.hub@cmft.nhs.uk.